

Volunteer Fundraiser for Equality in Tourism International

Equality in Tourism is a non-profit organisation focused on creating just, sustainable, and equitable tourism through the transformation of gender relations in destinations and tourism organisations. We help to drive change in the development of global tourism by empowering women through the involvement of local communities and engaging stakeholders at every level.

We work with policy-makers and partners in the public and private sectors, including grass-roots community-based organisations and women's groups, to facilitate the equal rights of women working in and affected by the tourism industry. Our team and associates are experts in this field, leading public-funded research, on-the-ground projects, and gender equality training and lobbying.

We are a small but passionate organisation with two co-directors and four trustees, all of whom are very dedicated to the mission of Equality in Tourism and furthering its strategic goals. Our trustees work with our directors to allow their individual expertise to help direct the strategic development and activities of the organisation.

We are looking for a new trustee, responsible for fundraising, to join our dedicated team. The ideal candidate is someone who has a strong commitment to gender equality and/or human rights and a background with fundraising/income-generation experience.

The role of all trustees is to ensure that Equality in Tourism International fulfils its duty to its beneficiaries and delivers on our vision, mission, and values. Equality and Tourism wishes to diversify its board of trustees in order to reflect the values that we stand for. We are open to receiving applications from anyone, regardless of race, sexuality, disability, age or religion.

For applications and more information, please email Tricia Barnett at: tricia@equalityintourism.org.

We look forward to hearing from you!

www.equalityintourism.org

Role

- To contribute to the charity's fundraising plans and strategy and provide guidance and support to the Board of Trustees and our voluntary fundraisers
- To contribute to fundraising applications
- To ensure fundraising is of the highest standard and priority

Main Responsibilities

- Oversee fundraising and to make sure it is carried out in legal, honest and accountable ways
- Encourage innovative thinking for fundraising
- Help write applications for funding
- To question and evaluate fundraising strategy and implementation
- Contribute knowledge of fundraising strategies and results analysis
- Provide expert insights in the budget approval process
- Carry out risk assessment, especially when considering new or ambitious fundraising strategies
- Network on behalf of the charity to solicit funds on a peer to peer basis
- Be an active champion of the organisation.

Qualities of a Fundraising Trustee

Essential

- At least 2 years' fundraising/income-generation experience
- Knowledge and understanding of the UK charity sector, good governance, Charity Commission requirements, relevant legislation and statutory requirements
- Understanding of the challenges facing a small charity in maximising income streams and donor cultivation
- Excellent networking skills, influencing and communication skills

Desirable

- Experience of diverse fundraising practices, including statutory funds, corporate and philanthropic.
- Experience of using digital and/or social media for fundraising purposes
- Experience of working in the voluntary sector
- An understanding of the Code of Fundraising Practice

Further details

Becoming a Trustee: There will be a six month probationary period before deciding to become a trustee of the organisation.

Remuneration: No financial remuneration, although expenses may be claimed.

Location: Working from home. Meetings mostly by Zoom.

Time commitment: It is a hands on role. Time commitment can be negotiated. In addition, 4 Board meetings per year and 1 weekend strategy meeting.

Closing Date: November 30, 2022.