



Communications Volunteer

Supported by: Digital Marketing and Communications Officer

Hours: 1-2 days/week (negotiable)

Pay: Voluntary

Deadline: N/A

Equality in Tourism is a charity working to put an end to gender inequality in the tourism and hospitality sector. We do this through consultancy work, research and creating networks. From policy makers to industry professionals to people affected by tourism in their local community, we communicate with a wide variety of stakeholders. Equality in Tourism is entering an extremely exciting period as an organisation, which is why we're looking for a Communications Volunteer to support our journey.

As our Communications Volunteer you will work with the Digital Marketing and Communications Officer to manage and maintain regular social media output in line with our strategy. You will draft online campaigns and blog posts, as well as assisting with branding and design. This role will enable you to gain experience in a small non-profit and to develop your communication skills.

What the role involves

This role may vary depending on needs, but it is likely to include:

Managing our social media accounts (Facebook, LinkedIn, Twitter) including creating and posting content and monitoring analytics.

Drafting newsletters and blog posts.

Designing graphics.

What you need for this role

Essential

Passion for gender equality.

Ability to communicate clearly in written and spoken English.

Ability to adapt communications style to meet the needs of different audiences (colleagues/academics/professionals/general public).

**Desirable**

Experience in the hospitality and tourism industry.

Availability for occasional evening and weekend meetings.

Experience using design tools (eg. Canva).

Experience using Wordpress and Mailchimp.

How to apply

Submit a CV and cover letter (max length one page) addressing how your knowledge, experience and skills meet the above criteria to tricia@equalityintourism.org